



Pullman / WSU

5702 SR 270
Pullman, Washington 99163

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Economy Overview

35,830

Population (2018)

Population **grew by 2,275** over the last 5 years and is projected to **grow by 1,208** over the next 5 years.

18,571

Jobs (2018)

Jobs **grew by 1,861** over the last 5 years and are projected to **grow by 1,532** over the next 5 years.

\$56.3K

Avg. Earnings Per Job (2018)

Regional average earnings per job are **\$8.8K below** the national average earnings of \$65.1K per job.

Takeaways

- As of 2018 the region's population **increased by 6.8%** since 2013, growing by 2,275. Population is expected to **increase by 3.4%** between 2018 and 2023, adding 1,208.
- From 2013 to 2018, jobs **increased by 11.1%** in Pullman / WSU from 16,711 to **18,571**. This change **outpaced the national growth rate of 7.8% by 3.3%**. Labor force data is not available for Pullman / WSU.
- There is no education attainment data for Pullman / WSU.
- The top three industries in 2018 are Education and Hospitals (State Government), Electrical Equipment Manufacturing, and Restaurants and Other Eating Places.

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	35,830	N/A	18,571	110.0	\$1.46B	\$1.67B	\$1.74B
State	7,495,425	3,823,625	3,776,545	113.5	\$511.85B	\$360.86B	\$492.95B
Nation	328,038,851	162,722,799	162,139,168	100.0	\$19.94T	\$0	\$8.59T

Economy Overview - Cont.

2018 Labor Force Breakdown

Population breakdown data is not available at the ZIP level. Please choose a different region to see this data.

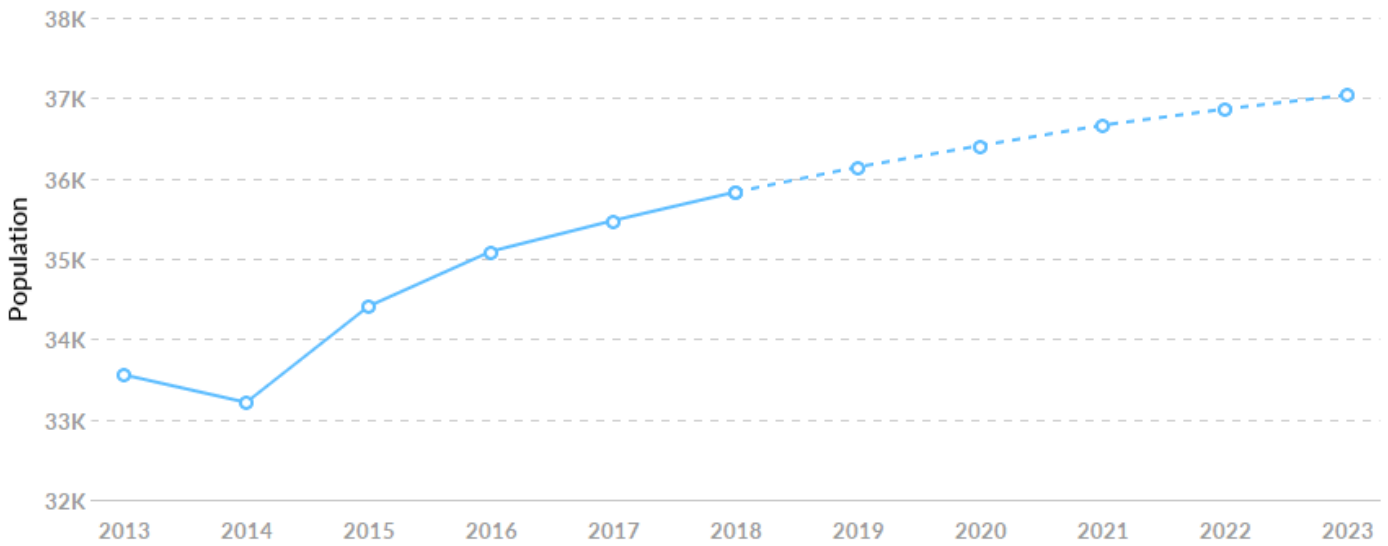
Educational Attainment

Educational attainment data is not available at the ZIP level. Please choose a different region to see this data.

Historic & Projected Trends

Population Trends

As of 2018 the region's population increased by 6.8% since 2013, growing by 2,275. Population is expected to increase by 3.4% between 2018 and 2023, adding 1,208.

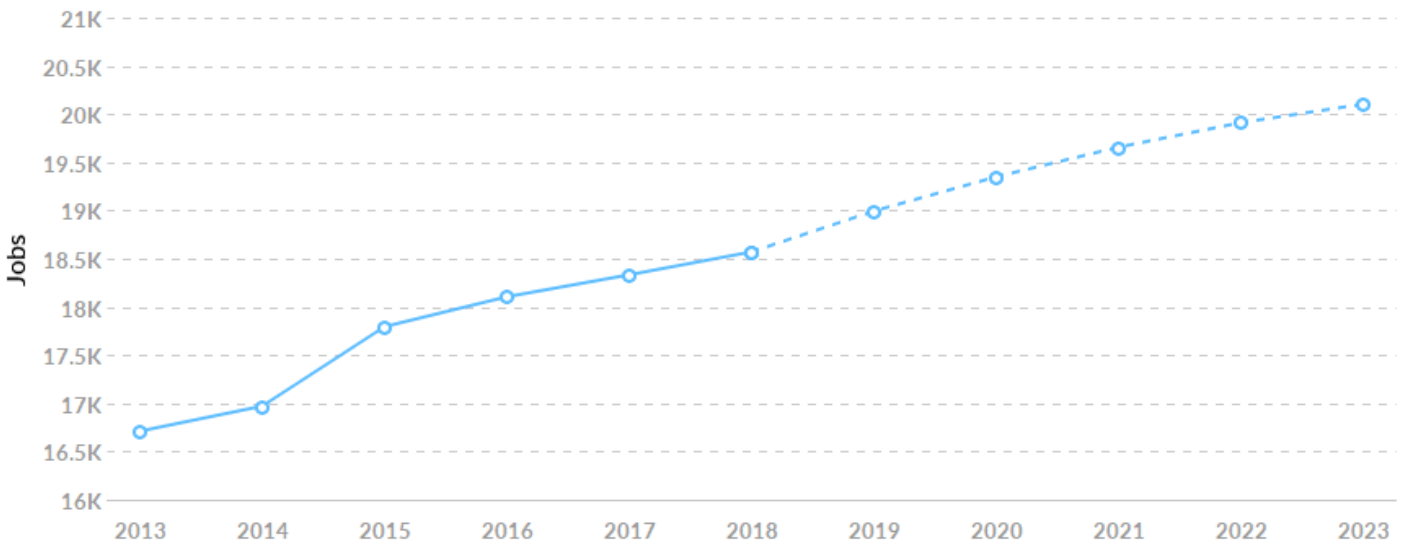


Timeframe	Population
2013	33,555
2014	33,211
2015	34,408
2016	35,091
2017	35,475
2018	35,830
2019	36,142
2020	36,408
2021	36,662
2022	36,863
2023	37,038

Historic & Projected Trends - Cont.

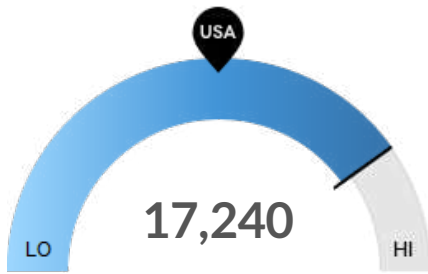
Job Trends

From 2013 to 2018, jobs increased by 11.1% in Pullman / WSU from 16,711 to 18,571. This change outpaced the national growth rate of 7.8% by 3.3%.



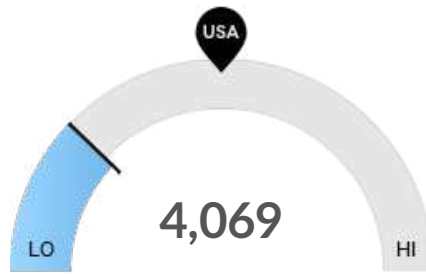
Timeframe	Jobs
2013	16,711
2014	16,971
2015	17,795
2016	18,105
2017	18,333
2018	18,571
2019	18,994
2020	19,349
2021	19,657
2022	19,911
2023	20,103

Population Characteristics



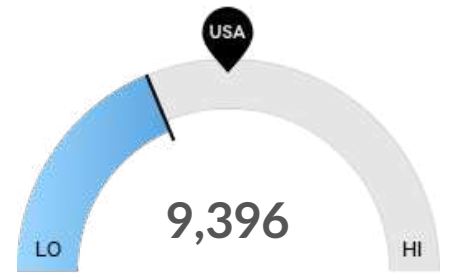
Millennials

Your area has 17,240 millennials (ages 20-34). The national average for an area this size is 7,347.



Retiring Soon

Retirement risk is low in your area. The national average for an area this size is 10,113 people 55 or older, while there are 4,069 here.



Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 13,932 racially diverse people, while there are 9,396 here.



Veterans

Veterans data is not available at the ZIP level. Please choose a different region level to see this data.



Violent Crime

Crime data is not available at the ZIP level. Please choose a different region level to see this data.



Property Crime

Crime data is not available at the ZIP level. Please choose a different region level to see this data.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

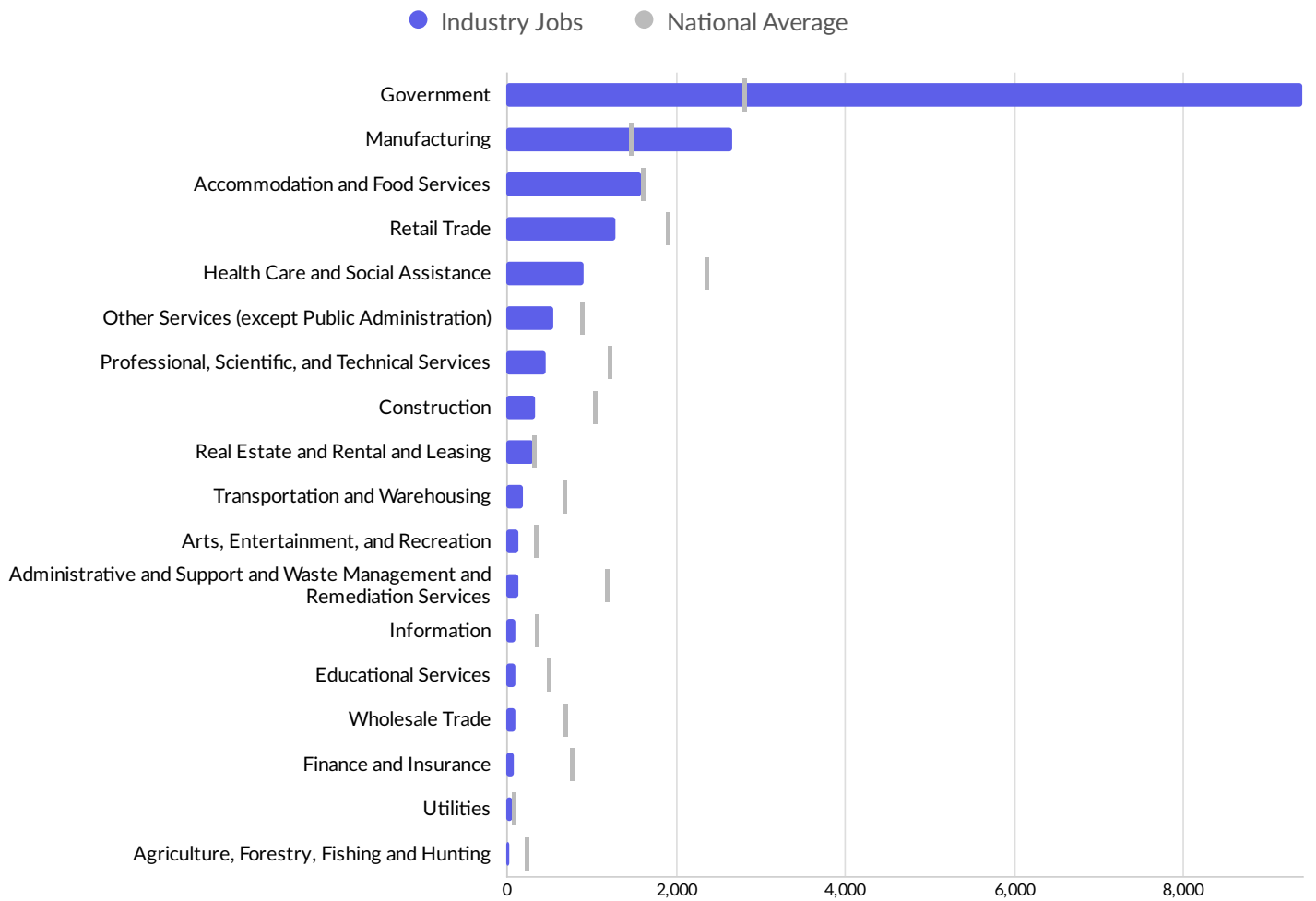
ZIP	Name	2018 Employment
99163	Pullman, WA (in Whitm...)	10,772
99164	Pullman, WA (in Whitm...)	7,800

Where Talent Lives

ZIP	Name	2018 Workers
99163	Pullman, WA (in Whitm...)	13,311
99164	Pullman, WA (in Whitm...)	23

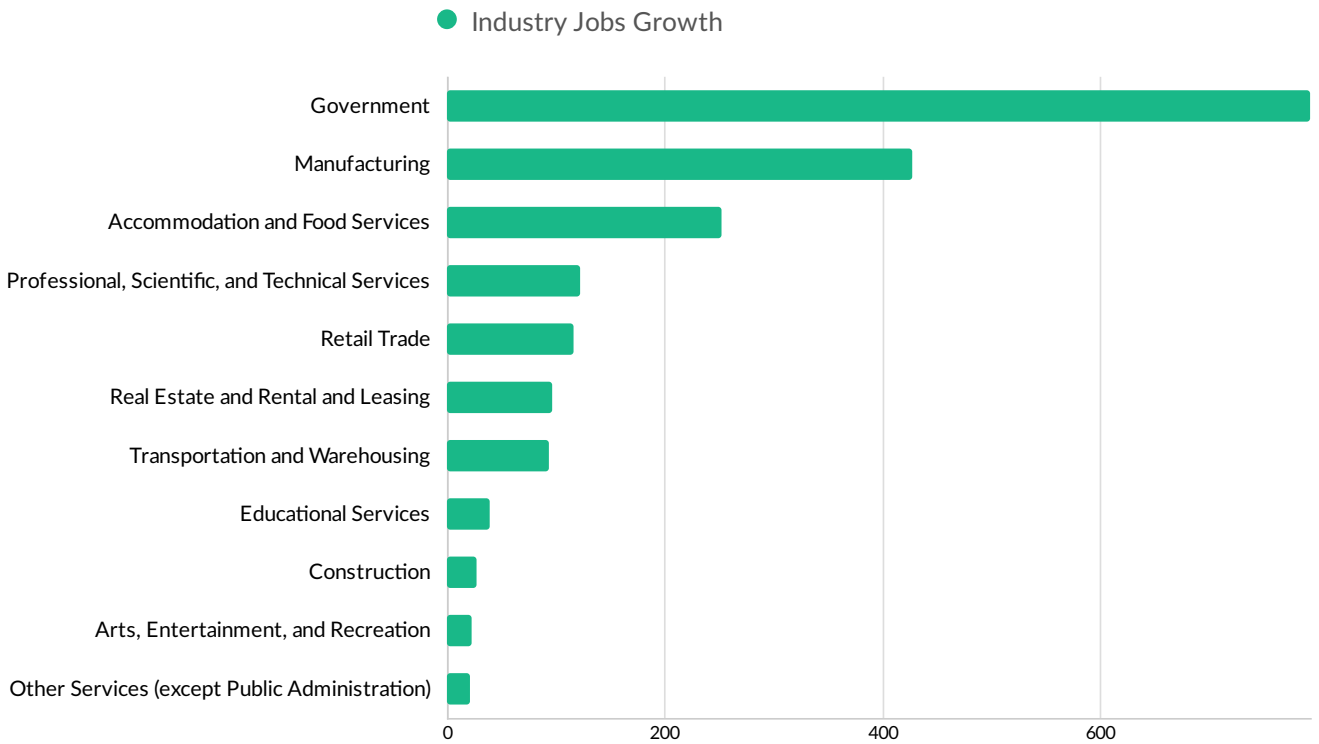
Industry Characteristics

Largest Industries



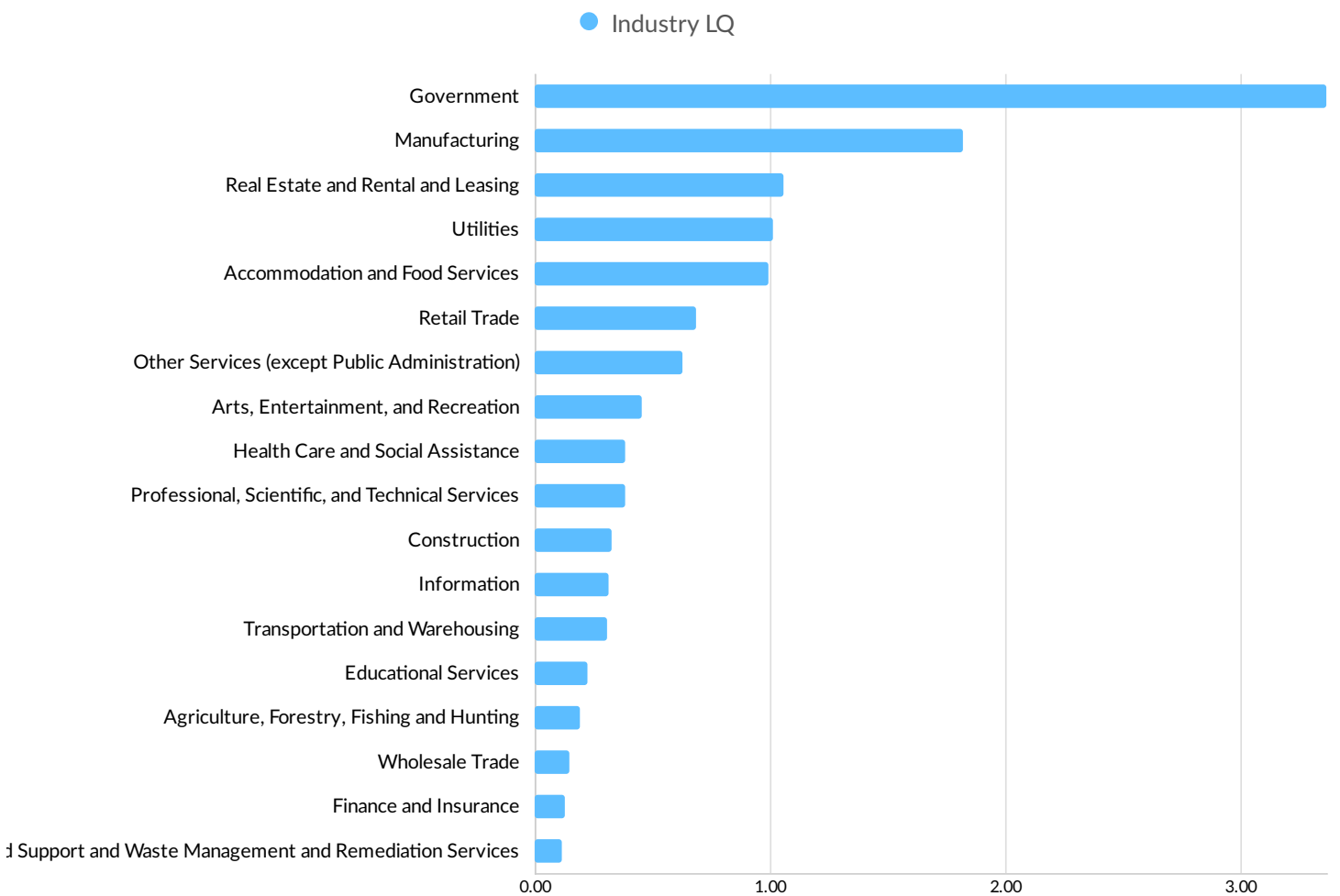
Industry Characteristics - Cont.

Top Growing Industries



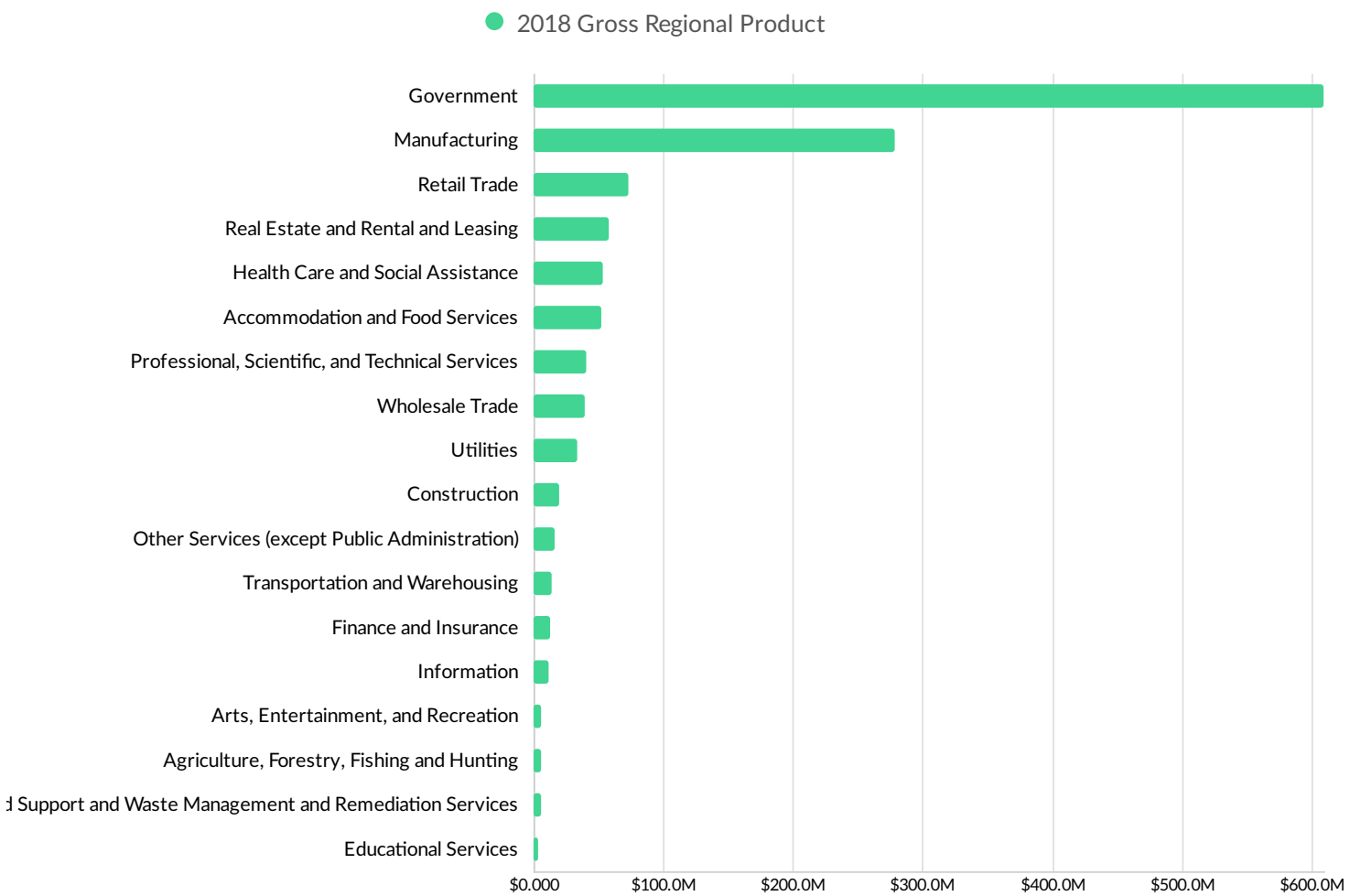
Industry Characteristics - Cont.

Top Industry LQ



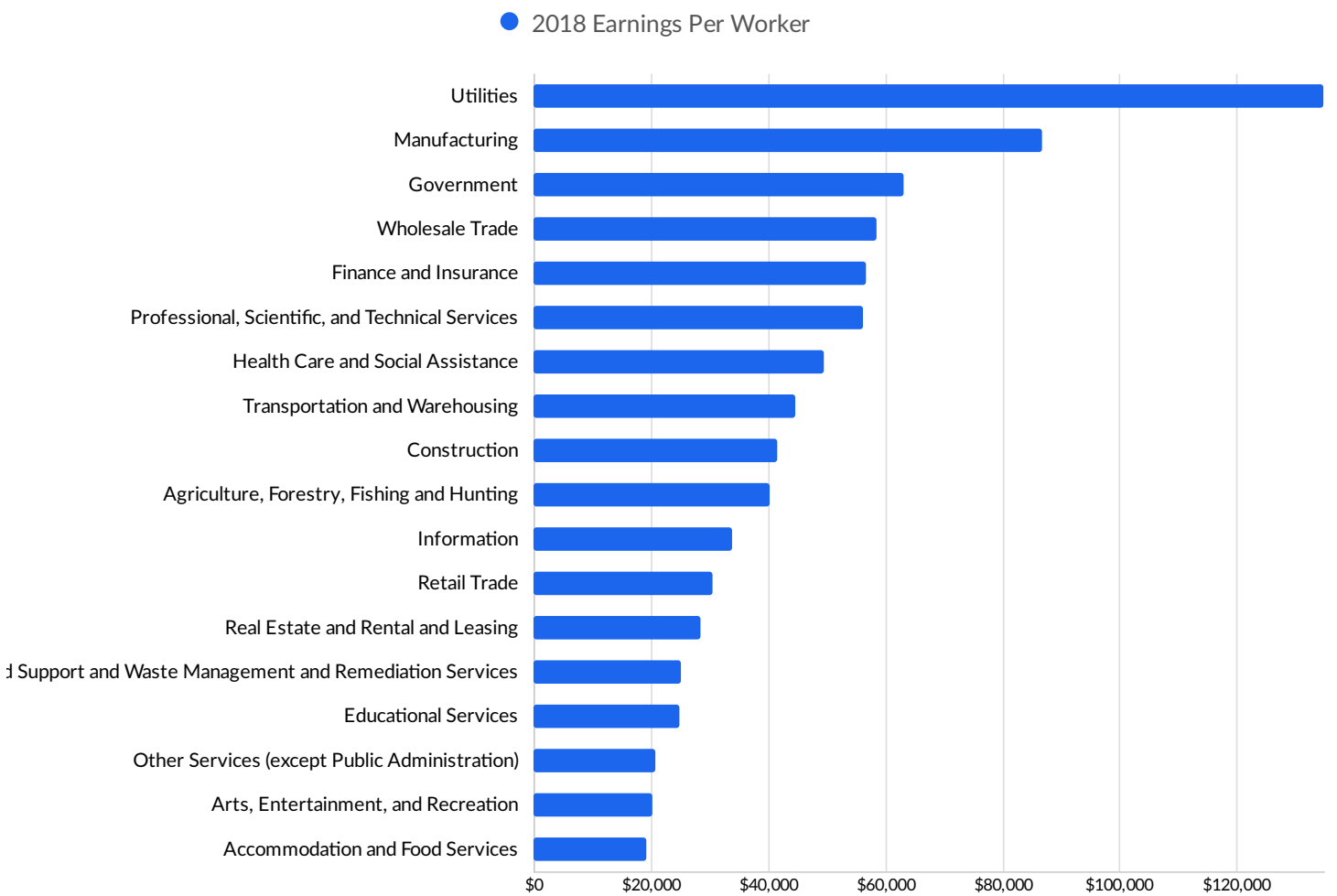
Industry Characteristics - Cont.

Top Industry GRP



Industry Characteristics - Cont.

Top Industry Earnings

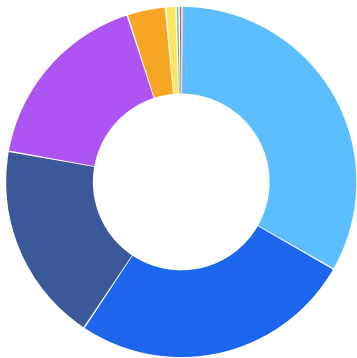


Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Government	8,624	9,417	793	+9%	3.37	\$63,094	\$609.55M
Manufacturing	2,237	2,665	428	+19%	1.82	\$86,758	\$278.27M
Accommodation and Food Services	1,335	1,588	253	+19%	0.99	\$19,137	\$52.74M
Retail Trade	1,176	1,293	117	+10%	0.69	\$30,524	\$73.36M
Health Care and Social Assistance	936	908	-28	-3%	0.39	\$49,675	\$53.88M
Other Services (except Public Administration)	537	558	21	+4%	0.63	\$20,753	\$16.75M
Professional, Scientific, and Technical Services	340	463	123	+36%	0.39	\$56,184	\$40.17M
Construction	307	334	27	+9%	0.32	\$41,636	\$19.74M
Real Estate and Rental and Leasing	234	331	97	+41%	1.06	\$28,519	\$57.96M
Transportation and Warehousing	111	204	93	+84%	0.31	\$44,674	\$13.76M
Arts, Entertainment, and Recreation	125	147	22	+18%	0.46	\$20,386	\$5.83M
Administrative and Support and Waste Management and Remediation Services	152	135	-17	-11%	0.12	\$25,062	\$5.23M
Information	130	108	-22	-17%	0.32	\$33,959	\$12.00M
Educational Services	66	106	40	+61%	0.22	\$24,904	\$3.97M
Wholesale Trade	160	101	-59	-37%	0.15	\$58,634	\$39.23M
Finance and Insurance	125	98	-27	-22%	0.13	\$56,699	\$13.27M
Utilities	65	65	0	0%	1.01	\$134,813	\$34.12M
Agriculture, Forestry, Fishing and Hunting	45	42	-3	-7%	0.19	\$40,350	\$5.41M

Business Characteristics

Business Size

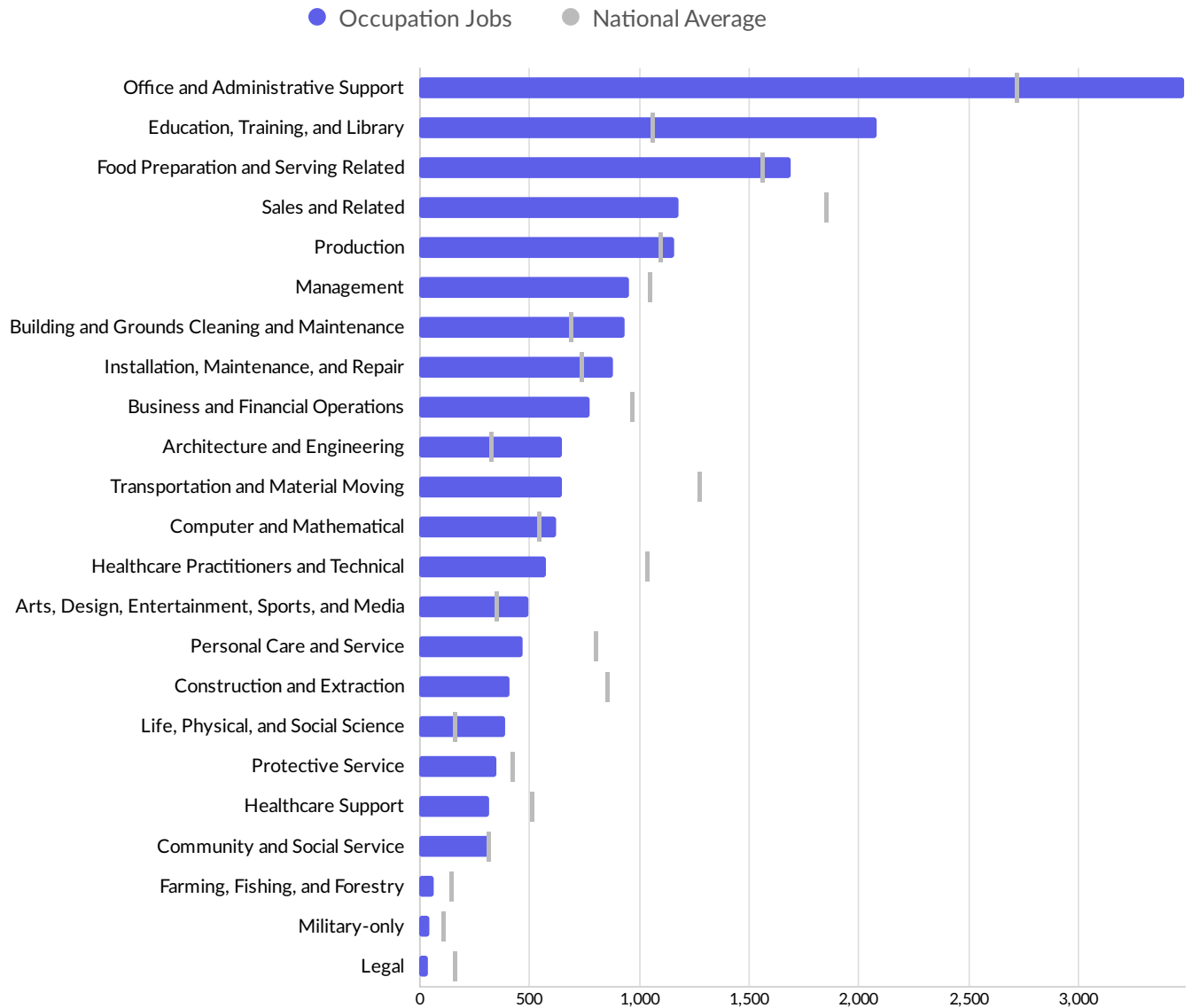


	Percentage	Business Count
1 to 4 employees	33.2%	243
5 to 9 employees	26.1%	191
10 to 19 employees	18.4%	135
20 to 49 employees	17.2%	126
50 to 99 employees	3.6%	26
100 to 249 employees	1.0%	7
250 to 499 employees	0.3%	2
500+ employees	0.3%	2

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

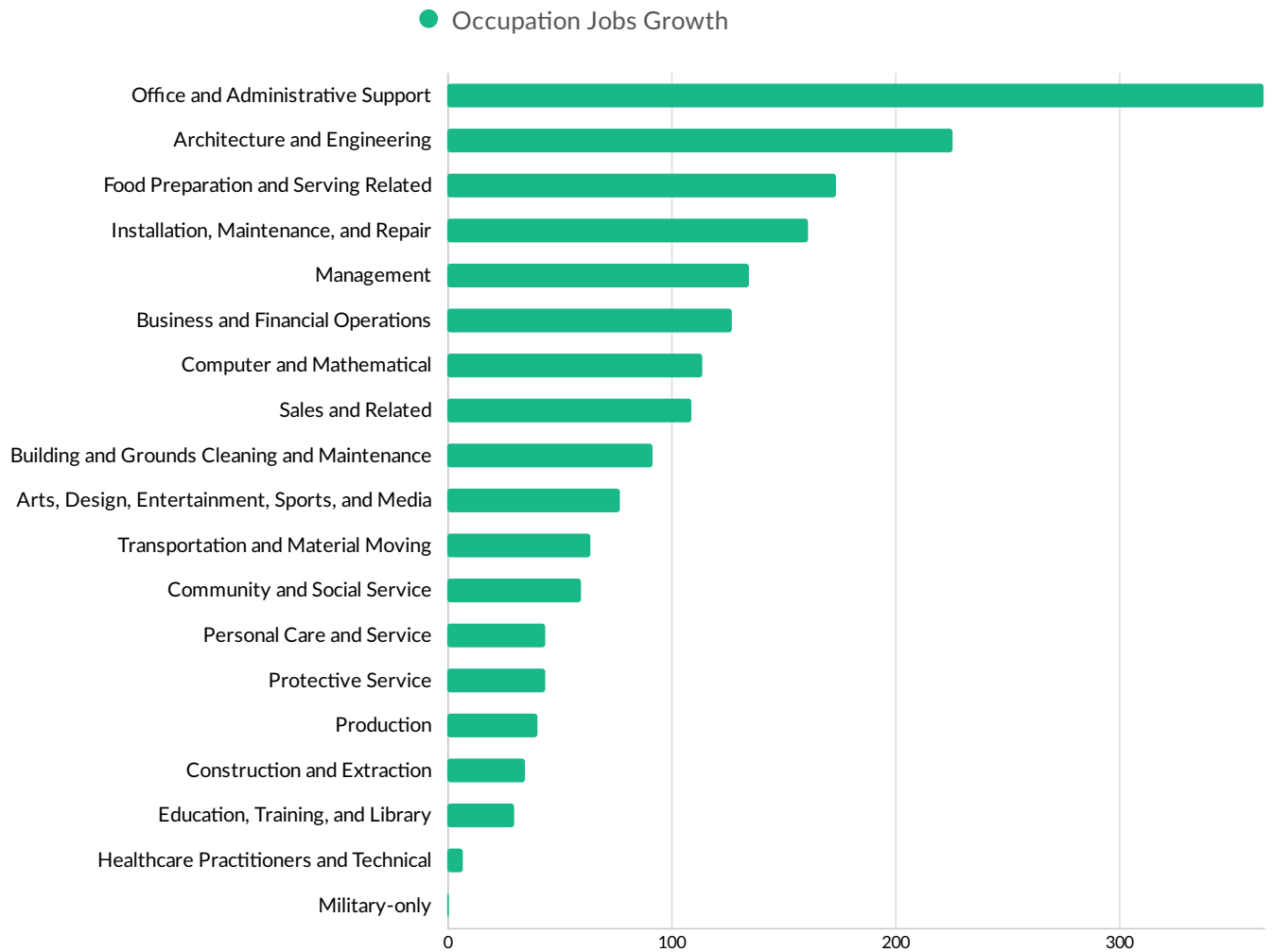
Workforce Characteristics

Largest Occupations



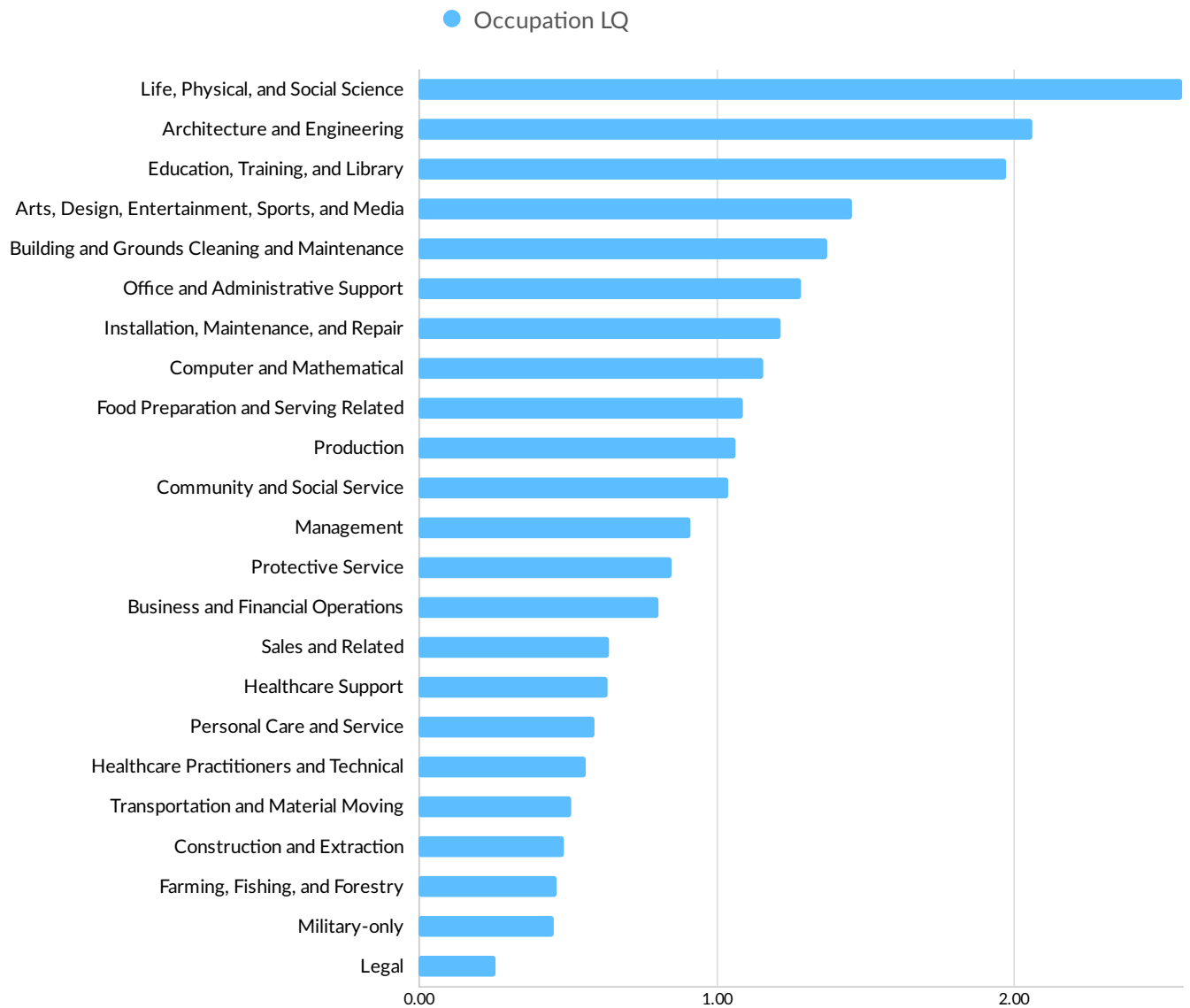
Workforce Characteristics - Cont.

Top Growing Occupations



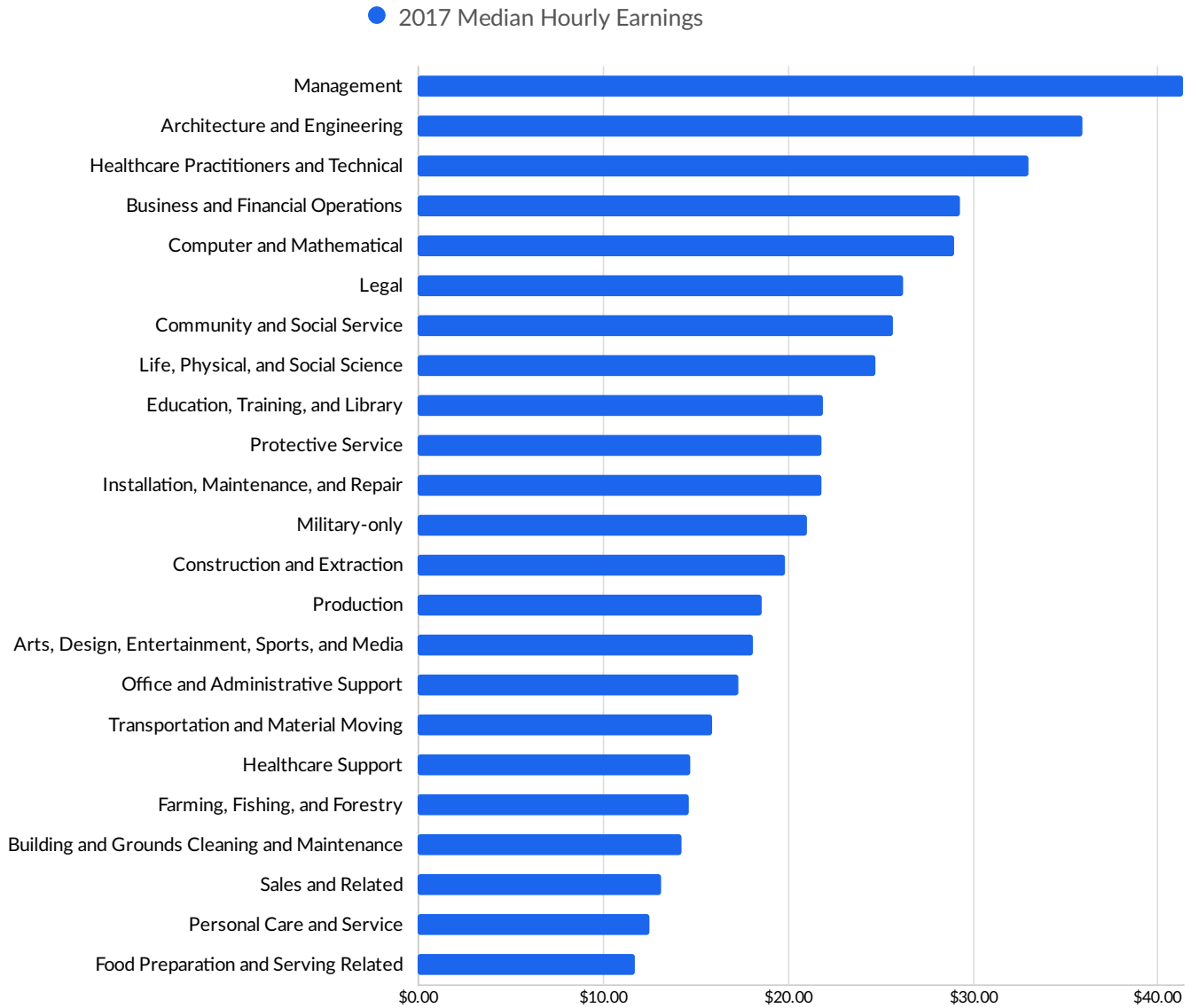
Workforce Characteristics - Cont.

Top Occupation LQ



Workforce Characteristics - Cont.

Top Occupation Earnings



Postings data is not available for the currently selected region.

Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	Mar 2018 - Feb 2019 Unique Average Monthly Postings
Office and Administrative Support	3,118	3,483	365	+12%	1.28	\$17.31	0
Education, Training, and Library	2,053	2,083	30	+1%	1.98	\$21.90	0
Food Preparation and Serving Related	1,520	1,694	174	+11%	1.09	\$11.75	0
Sales and Related	1,072	1,181	109	+10%	0.64	\$13.17	0
Production	1,119	1,159	40	+4%	1.06	\$18.63	0
Management	818	953	135	+17%	0.91	\$41.38	0
Building and Grounds Cleaning and Maintenance	845	937	92	+11%	1.37	\$14.29	0
Installation, Maintenance, and Repair	723	884	161	+22%	1.22	\$21.80	0
Business and Financial Operations	646	773	127	+20%	0.81	\$29.30	0
Architecture and Engineering	424	650	226	+53%	2.06	\$35.97	0
Transportation and Material Moving	586	650	64	+11%	0.51	\$15.90	0
Computer and Mathematical	508	622	114	+22%	1.16	\$29.04	0
Healthcare Practitioners and Technical	571	578	7	+1%	0.56	\$33.01	0
Arts, Design, Entertainment, Sports, and Media	423	500	77	+18%	1.46	\$18.13	0
Personal Care and Service	429	473	44	+10%	0.59	\$12.51	0
Construction and Extraction	380	415	35	+9%	0.49	\$19.84	0

Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	Mar 2018 - Feb 2019 Unique Average Monthly Postings
Life, Physical, and Social Science	414	394	-20	-5%	2.57	\$24.77	0
Protective Service	310	354	44	+14%	0.85	\$21.84	0
Healthcare Support	334	321	-13	-4%	0.64	\$14.77	0
Community and Social Service	260	320	60	+23%	1.04	\$25.72	0
Farming, Fishing, and Forestry	67	65	-2	-3%	0.46	\$14.69	0
Military-only	43	44	1	+2%	0.46	\$21.02	0
Legal	48	40	-8	-17%	0.26	\$26.25	0

Educational Pipeline

In 2017, there were 7,360 graduates in Pullman / WSU. This pipeline has grown by 10% over the last 5 years. The highest share of these graduates come from "Social Sciences, General", Registered Nursing/Registered Nurse, and "Psychology, General".

